



# New Brunswick Scottish Cultural Association Inc.

IN UMBRA CARDUI VIOLAE VALESCANT

"In the thistle's shadow, violets grow stronger."

Media Contact: Dan Taylor  
New Brunswick Scottish-Cultural Association  
communications@nbscots.com 506-470-2385  
FOR IMMEDIATE RELEASE April 2, 2013  
Fredericton NB  
New Brunswick Scottish-Cultural Association (NBSCA)

## **New Brunswick Celebrates Tartan Day April 6th, 2013**

Are you one of over 239,000 residents of this Province with the privilege of having proud Scottish blood flowing through your veins? Today one-in-five of all New Brunswickers are proud to be counted as part of the greater Scottish community.

Since 1993, April 6th has been a day of Scottish celebration in New Brunswick. According to the Tartan Day Proclamation issued by then-premier the Honorable Frank McKenna:

"Scottish immigrants and their descendants have played, and will continue to play, a major role in the development of the Canadian and New Brunswick identity. Therefore, it is with great pleasure that [we] declare today, April 6th, and every April 6th thereafter, as Tartan Day in New Brunswick. "

In the 2010 proclamation, Hon. James Moore, Minister of Canadian Heritage expressed similar sentiments: "On this day, all Canadians will have the opportunity to celebrate and learn about Scottish culture, traditions, and heritage, as well as

their contribution to Canadian society....I encourage people all across the country to celebrate on that date [April 6th] the contributions of millions of Canadians of Scottish ancestry in building our country.”

Today communities such as Dalhousie, Balmoral, Rothesay, Ben Lomond and many others remind us of Scottish settlers who traveled to this Province with no more than their strong values, proud culture and undying work ethic in search of a better life for themselves and their children.

As New Brunswickers of Scottish descent prepares to celebrate Tartan Day this week, a group of dedicated researchers are hoping to make the holiday more meaningful in the coming years. They are the team behind the ambitious plans for the NB Scottish Portal, an online historical and genealogical interface which will tell the story of the Scots in the province.

**BE PROUD OF YOUR SCOTTISH HERITAGE!!** The New Brunswick Scottish Cultural Association encourages all of New Brunswick to take the opportunity April 6th to attend one of several Tartan Day celebrations held around the Province or even start your own tradition! Organize a Tartan Day activity in your own community and help spread the word of New Brunswick’s rich Scottish Cultural Heritage.

-30-

For additional information about the Scottish culture in New Brunswick, please visit [www.nbscots.com](http://www.nbscots.com) or contact the Association at [communications@nbscots.com](mailto:communications@nbscots.com)

## BACKGROUND

The New Brunswick Scottish-Cultural Association ([www.nbscots.com](http://www.nbscots.com)) was founded in 1980, and represents the province’s Scottish cultural communities and organizations. The NBSCA acts as both an information resource and promoter/defender of Scots and their descendants who have contributed to New Brunswick’s economic, social, political and cultural development.