

New Brunswick Scottish Cultural Association Inc.

IN UMBRA CARDUI VIOLAE VALESCANT

"In the thistle's shadow, violets grow stronger."

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FOR IMMEDIATE RELEASE 22 October 2010 Fredericton NEW BRUNSWICK SCOTTISH-CULTURAL ASSOCIATION (NBSCA)

Tartan Day Officially Adopted by Parliament

The New Brunswick Scottish Cultural Association (NBSCA), in conjunction with the United Council of Scots in Atlantic Canada (UCSAC), is very pleased to announce that April 6th has been officially declared as Tartan Day in Canada by Hon. James Moore, Minister of Canadian Heritage, according to news released just yesterday in Ottawa.

This is welcome news to members of the NBSCA and all those interested in the Scottish-Canadian community in our province and our nation. Tartan Day has been on the books in Nova Scotia since the 1980s, and has spread across Canada, the United States, and the rest of the world to many nations where the Scots have made a significant contribution. Hon. Frank McKenna, then Premier, declared Tartan Day in New Brunswick in 1993, in recognition of the immeasurable role played by Scottish settlers in the establishment and prosperity of this province. The declaration of Tartan Day at the federal level is the product of many years of lobbying and encouraging Members of Parliament and their staff by the many Scottish associations across the country.

Dan Taylor, Past President of the NBSCA and Executive Director of the UCSAC, stated today that "all the Scottish groups across Canada who have written numerous letters to their MP's and Senators asking for Tartan Day to be officially declared deserve our thanks. Particular thanks must be extended to Hon. Keith Ashfield, Member of Parliament for Fredericton and Minister of Atlantic Gateway, Hon. John Wallace, Senator for New

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Brunswick, and Minister Moore, for all of their cooperation and assistance in making this dream of having Tartan Day adopted by Parliament a reality."

We hope the New Brunswickers of Scottish descent throughout the province will rejoice with the NBSCA and her affiliated organizations in applauding the Government of Canada for addressing this important issue.

For more information, consult the official Press Release from Ottawa at http://www.pch.gc.ca/pc-ch/infoCntr/cdm-mc/index-eng.cfm?action=doc&DocIDCd=CJM101447

BACKGROUND

The New Brunswick Scottish Cultural Association (www.nbscots.com) was founded in 1980, and represents that province's Scottish cultural communities and organizations, acting as both an information resource and promoter/defender of the Scots and their descendants who have contributed to New Brunswick's economic, social, political, and cultural development.

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